

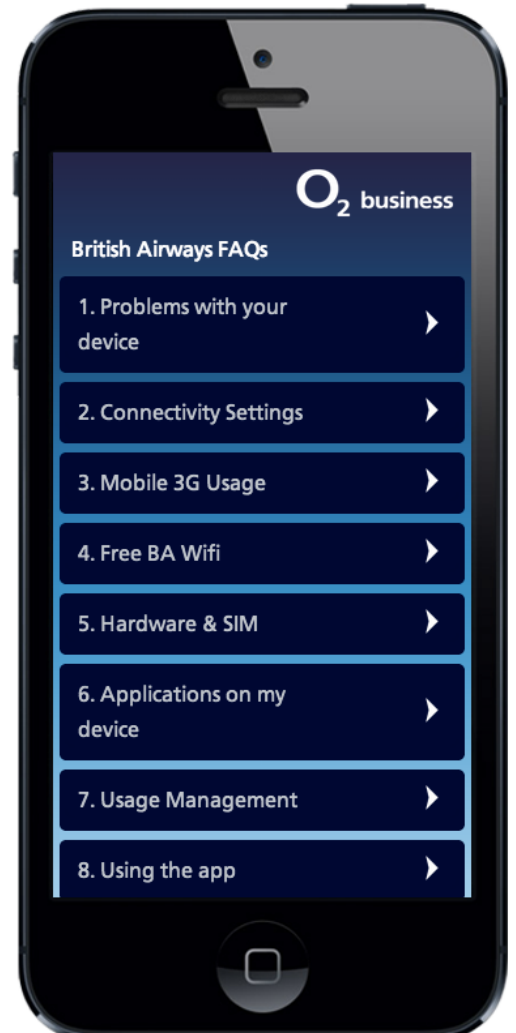
Telefónica UK and Momac deliver white-label mobile selfcare for British Airways

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London, 5th march 2014: The corporate account division of Telefónica UK, O2 Business, used Momac's [Mvolve platform](#) to deliver a self-care application for smartphones and tablets for their enterprise customer British Airways.

B2B has become a substantive share of business for telcos, who now need to deliver more than wholesale voice, text and data plans. Telefónica demonstrate again the need to engage with their customers through a white-label multiscreen self-care solution.

The O2 Business self-care solution was designed to give British Airways staff and crewmembers the ability to manage their mobile and data accounts directly from their mobile phones and tablets. They are able to review their usage both live and in an offline mode as well as have instant access to their service support. [Mvolve's Interface Editor](#) CMS module provides O2 Business with a set of tools to easily carry out changes and update the service.



About Momac

Momac simplifies customer engagement for leading communication service providers (CSPs). Momac allows CSPs to reduce cost, increase revenue, and rapidly bring solutions to market by bridging the technology gap between internal data systems, service offerings, content, and on-device user interfaces. The mvolve platform drives self-service, mobile Internet, and app solutions for leading CSPs and operator groups around the world; including Orange Group, Vodafone, Telefonica, Three, KPN, T-Mobile and more. Operating in 29 countries, Momac has offices in the US, UK, the Netherlands and France.