



KPN facilitates on-device payments with Momac

A subsidiary of KPN, [Callfactory](#) is a leading provider of mobile payment and messaging services, enabling on-device payments across all operators in The Netherlands and Belgium. Messaging services can be provided worldwide with over 900 operator connections. Providing a one-stop solution for merchants, KPN Callfactory partnered with Momac to enhance customer experience and engagement through their one click billing product Safeklick.

[Momac](#) and KPN Callfactory are able to provide merchants a high level of flexibility, allowing for more advanced mobile payment methods whilst delivering a robust and highly secure service, aligning KPN Callfactory's strategy surrounding mobile customer experience.

Having all Dutch and Belgian operators as trusted partners, Safeklick offers operator integrated content billing or premium SMS billing. Momac and Callfactory enhanced the design of the overall payment flow, further optimising for Wifi payment, and introduced the new Safeklick mobile portal providing customers greater control and visibility on their payments and subscriptions.

Momac's development of an improved reporting tool enables Safeklick merchant's deeper insight into performance. The Safeklick and Momac platforms deliver rich mobile experiences across all device types leading to higher conversion rates and customer engagement.

"Seamless user experience for m-payment is a key component of a successful m-commerce strategy. We're pleased to bring our technology and expertise to KPN to make their merchants more profitable!" says Momac's CEO Sham Careem.

Bas Swierstra, Product Manager Callfactory, also points out that "Momac came with the most accurate and future-proof solution to create seamless payment services for our merchants. Together with Momac, we developed a very attractive payment method for markets where mobile payments are rapidly growing: gaming, media and over-the-top TV".

About Momac

Momac simplifies customer engagement for leading communication service providers. By bridging the technology gap between internal data systems, service offerings, content and on-device user interfaces, Momac allows CSPs to reduce cost, increase revenue and rapidly bring solutions to market. The mvolve platform drives mobile internet and app solutions for leading CSPs and operator groups around the world, including Orange Group, Vodafone, Telefónica, Three, KPN, T-Mobile and more. Operating in 29 countries, Momac has offices in the US, UK, the Netherland and France.

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Get Momac's logos and info at <http://momac.net/press-kit>

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